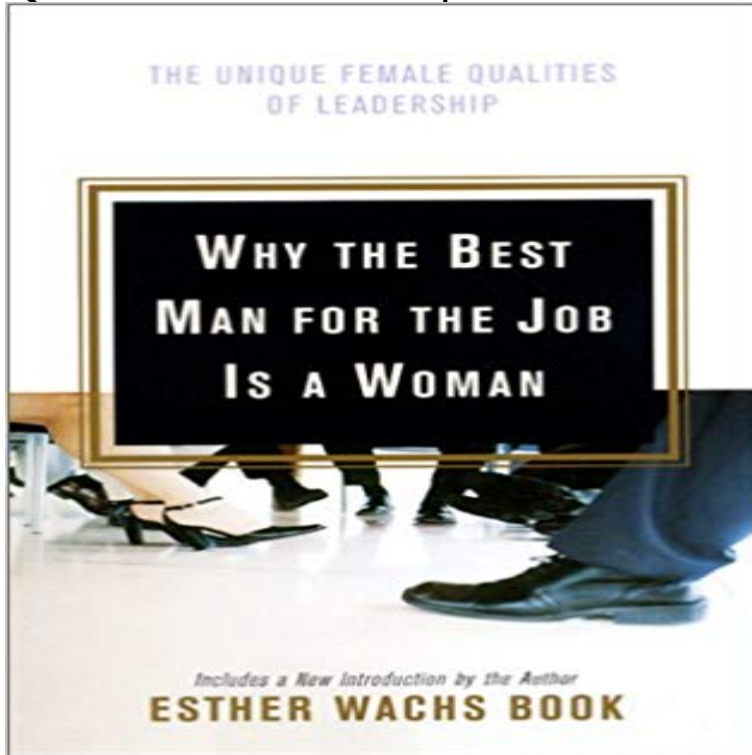


# Why the Best Man for the Job Is A Woman: The Unique Female Qualities of Leadership



Playing With The Big Boys -- And Beating Them At Their Own Game! From Meg Whitman of eBay to Marcy Carsey of Carsey-Warner and Oxygen Media, today's leading businesswomen show how to make it in the notorious boys club of corporate America. Gone are the days when men called the shots. More and more women have replaced men or excelled over rivals in male-dominated industries because they possess the qualities of leadership that top firms are seeking today. Esther Wachs Book introduces the new Female Leader and reveals the seven key, and uniquely female, qualities of leadership that are turning the world around -- and allowing more women to achieve success. Filled with compelling insights gleaned from the country's highest-ranking businesswomen, *Why the Best Man for the Job Is a Woman* reveals how these exceptional women have soared to the top and captures their strategies for success.

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